



**CMA CERTIFICATION
SERVICES (PTY) LTD**
Quality cast in concrete

Concrete Manufacturers Association

Frans Minnaar



**Concrete Manufacturers
Association – non-profit
company**



**CMA CERTIFICATION
SERVICES (PTY) LTD**

Quality cast in concrete

CMA Certification Services (Pty) Ltd

CMA NPC



SAFEGAURDING EXCELLENCE IN PRECAST CONCRETE

- ❖ CMA is the primary representative of the precast concrete industry
- ❖ We are now in our 45 year
- ❖ We promote the correct use of **quality precast products**
- ❖ We initiate development of national standards (SANS) in close cooperation with Standards South Africa



Membership

Categories:

- ❖ Producer members (main membership group)
- ❖ Non-producer members
- ❖ Associate members
- ❖ Contractor members
- ❖ Cement producer members



Promoting Precast Concrete

Promotional activities:

- ❖ Arrange seminars, workshops, roadshows, etc.
- ❖ Provide technical assistance
- ❖ Quality Management guidance
- ❖ Develop and publishing technical literature for installation of products
- ❖ Do referrals
- ❖ Discounts on seminars and courses



Promoting Precast Concrete

Promotional activities:

- ❖ Electronic media promotion, i.e. websites, Facebook, etc. (www.cma.org.za)
- ❖ Use the Precast magazine as editorial and marketing forum
- ❖ Industry body cooperation
- ❖ Provide networking opportunities
- ❖ Participate in exhibitions and shows

Promoting Precast Concrete

Promotional activities:



Promoting Precast Concrete

Promotional activities:

- ❖ Industry-specific statistics
- ❖ Access to best product design and manufacturing processes
- ❖ Provide participation in the prestigious Awards for Excellence competition
- ❖ Brand exposure on the World of Precast website



CMA Mark of Approval

Frans Minnaar

**CMA
APPROVED**



WHAT IS A MARK OF APPROVAL

Mark of Approval requirements include:

- ❖ Basic compliance with the Occupational, Health and Safety Act
- ❖ Proof of compliance with the Company's implemented Quality Management System
- ❖ Proof of compliance with the applicable product specification (SANS 1058 Concrete paving blocks) through records and testing of sampled products
- ❖ Ad hoc sampling and testing of products from construction sites



WHAT IS A MARK OF APPROVAL

- ❖ The applicant will be assessed by a selected Systems/Technical Auditor, for compliance with the above requirements (E 16)
- ❖ With compliance the company will receive a certificate indicating compliance and approval for using the “CMA mark”
- ❖ This allows them to put the “mark” of approval on their product or paperwork as proof of compliance



CMA MARK

Why the CMA Mark?

- ❖ Construction industry and its financiers in South Africa are becoming increasingly aware of the value of using **best quality products**
- ❖ Products that have been specifically manufactured for construction projects under strictly controlled conditions



CMA Mark versus SABS Mark

- ❖ With SANAS accreditation it will mean that we operate from the same level of competence as any other international certification body
- ❖ The CMA Mark of approval will therefore be a valid and legitimate “Mark of Approval” for specified products, and will be the equivalent of the SABS Mark of approval
- ❖ The CMA Mark requirements will be strictly applied and only well trained and skilled auditors are utilised by CMA CS



CMA Mark versus SABS Mark

- ❖ According to current mark holders the current service provider has become insufficient and the validity of the current mark is seriously in doubt
- ❖ The decision was made to provide a thoroughly controlled and maintained alternative Mark of approval to the industry

**CMA
APPROVED**



Thanks!

Any questions?

You can find me Frans Minnaar at:
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Or visit our website:
www.cma.org.za



Marketing



- ❖ Publishing technical information
- ❖ Official mouthpiece, Precast, which highlights current projects and case studies in precast concrete technology
- ❖ The magazine also covers the more innovative precast trends locally and internationally
- ❖ Press releases and articles in several construction based journals
- ❖ **Convince professionals and specifiers to prescribe products and systems we advocate**
- ❖ **Encourage technical skills development in application and manufacture of precast concrete**