

SANRAL- PIARC

27th World Road Congress, 2-6 Oct 2023 Prague,
Czech Rep

South African Pavilion / Exhibition



SANRAL



BUILDING SOUTH AFRICA
THROUGH BETTER ROADS

Total South African PIARC Representation

- PIARC President, Mr. Nazir Alli (1)
- First Delegate SANRAL CEO (1)
- Executive Committee / Commissions (2)
- **Technical Committees (28) of which 13 are corresponding members (where the real work happens)**
- Total expected SANRAL representation at WRC 2023 in Prague is 15 +plus
- Minister of Transport Ms. Sindisiswe Chikunga, MP indicated attendance
 - Participate in Minister's Session

Overview

- South African and SANRAL PIARC Representation
- Objective for the South African Pavilion
 - Represent and profile the work that South Africa as a whole, in **transport sector, particular in the roads and road transport sectors, are doing !**
 - Profile SANRAL and South African delegation as experts (professionals) in the field and provide **networking opportunities** with their peers from around the world.

World Road Congresses since 1998

Kuala Lumpur 1999: The XXIst World Road Congress was held from 3 to 9 October 1999 in Kuala Lumpur (Malaysia). 86 countries were represented.

Durban 2003: The XXIIInd World Road Congress and associated exhibition, organized in Durban (South Africa), by the World Road Association and the Organising Committee of South Africa, brought together more than 3500 people from 108 countries.

Paris 2007: Back to Paris for the 23rd edition of the PIARC World Road Congresses which marks the centenary after the 1st Congress in 1908. The theme of the Congress "The choice for sustainable development" reflects the challenge of the new millennium for road and road transport.

Mexico 2011: In 1975, the XXIVth World Road Congress was held in Mexico-city . 36 years later, we are back to Mexico and Latin America. The motto of this XXIVth edition of the World Road Congress "Roads for a better life - Mobility, sustainability and development" highlights the importance of a safe and efficient road transportation system for the benefit of the communities and economies of all countries in the world.

Seoul 2015: The XXVth World Road Congress was held in Seoul, Republic of Korea, from November 2 to 6, 2015 , under the theme "Roads and Mobility - Creating New Value from Transport" . This XXVth has gathering 2 700 delegates and approximately 200 exhibitors

Abu Dhabi 2019: The XXVIth World Road Congress was held in Abu Dhabi , United Arab Emirates, from 6 to 10 October 2019 under the theme "Connecting Cultures, Enabling Economies" . This XXVIth Congress confirmed its role as a major event for the road sector worldwide, bringing together more than 6,000 participants from 144 countries , more than 3,700 delegates and 42 ministers from around the world.

South African Pavilion, Seoul Congress, 2015





Abu Dhabi Congress, 6-10 October 2019



Exhibition Stand and South African Pavilion You are invited !

The next World Road Congress

02-06 October 2023, Prague (Czech Republic)

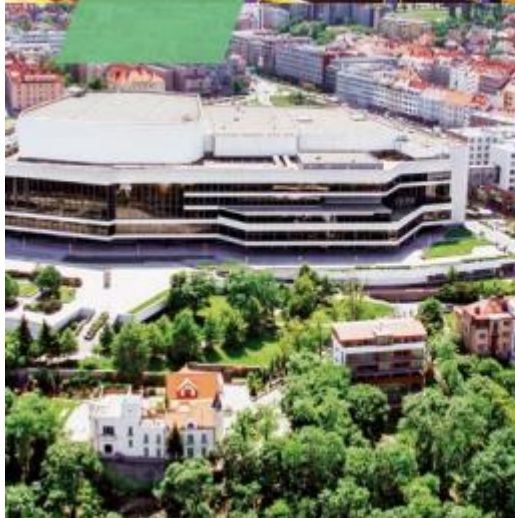


XXVIITH WORLD
ROAD CONGRESS
PRAGUE 2023

The XXVIIth World Road Congress, the first post-Covid Road Congress, will be held in **Prague** (Czech Republic), from **02 to 06 October 2023**. The Congress is organised in close cooperation between PIARC, the Czech Road Society together, the Czech National Committee PIARC, with the support of the Ministry of Transport of the Czech Republic and the Slovak Road Association.

Great success of the call for papers, submit your full article now!

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WORLD ROAD CONGRESS 2023 IN PRAGUE EXHIBITION FLOOR

3rd floor

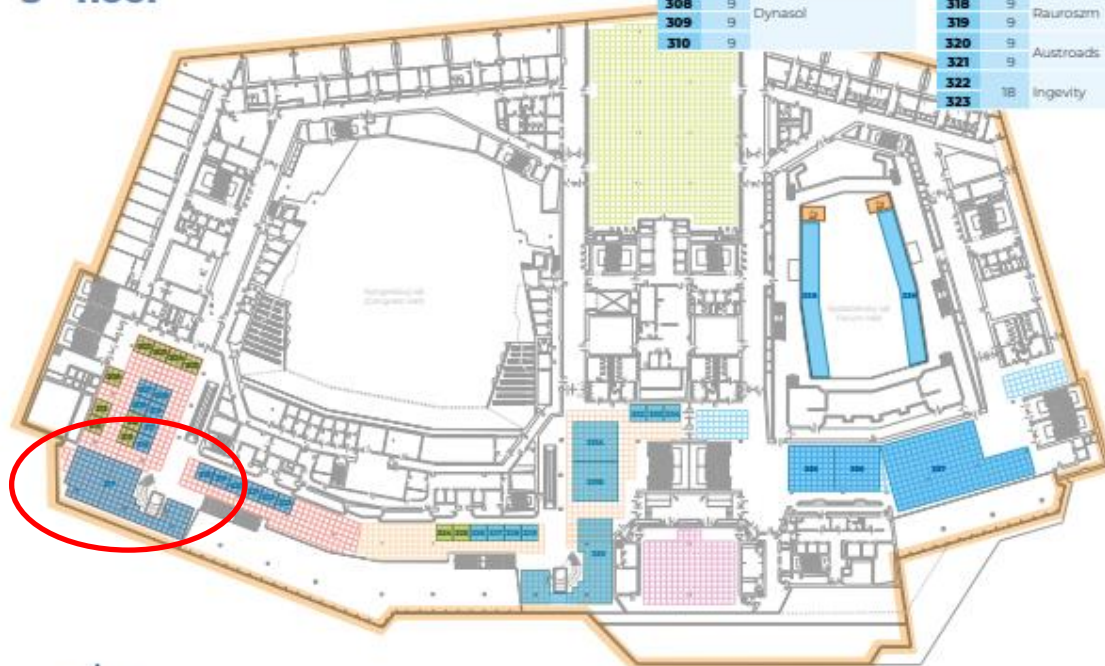
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314	9	Available
315	9	Available
316	9	Xenomatix
317	9	Prebooked
318	9	Rauroszm
319	9	
320	9	Austrroads
321	9	
322	9	
323	18	Ingevity

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324	9	Available
325	9	Available
326	9	ROADWAY Solutions
327	18	ARRB systems
328	9	
329	9	BASF SE
330	126	PIARC pavilion
331A	56	Prebooked
331B	56	Prebooked
332	9	HOLCIM
333	9	HOLCIM
334	9	HOLCIM
335	64	CZECH-SLOVAK PAVILION
336	64	CZECH-SLOVAK PAVILION
337	244	CZECH-SLOVAK PAVILION

CZECH & SLOVAK PAVILION

338	Excellency in the Czech republic – Czech Universities and Research centers
339	Spotlight on European STARTUPS – Czech and European start-up companies



Proposed Exhibition Space

- Located on the 3rd floor
- Located next to the stairs and escalators and the bars with the coffee breaks and cash bars.
- The view of Prague Castel
- The floor space has been pre-booked
- The area is also on the same floor as **the Czech-Slovak Pavilions.**
- The area is approximately **117 square metres**



Exhibition Area

The area indicated in yellow are areas we can utilise for the stand.

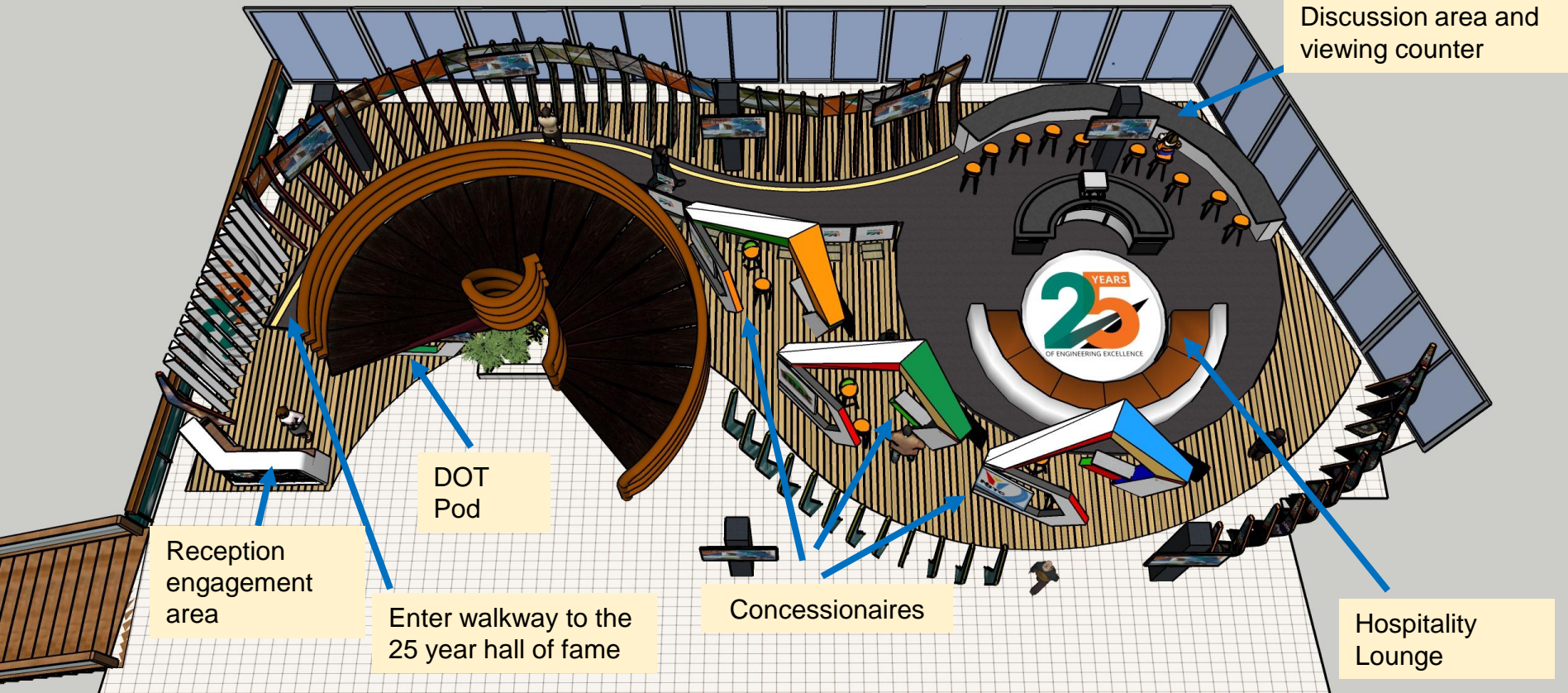


Reception and entrance





Design Overview



Discussion area and viewing counter

DOT Pod

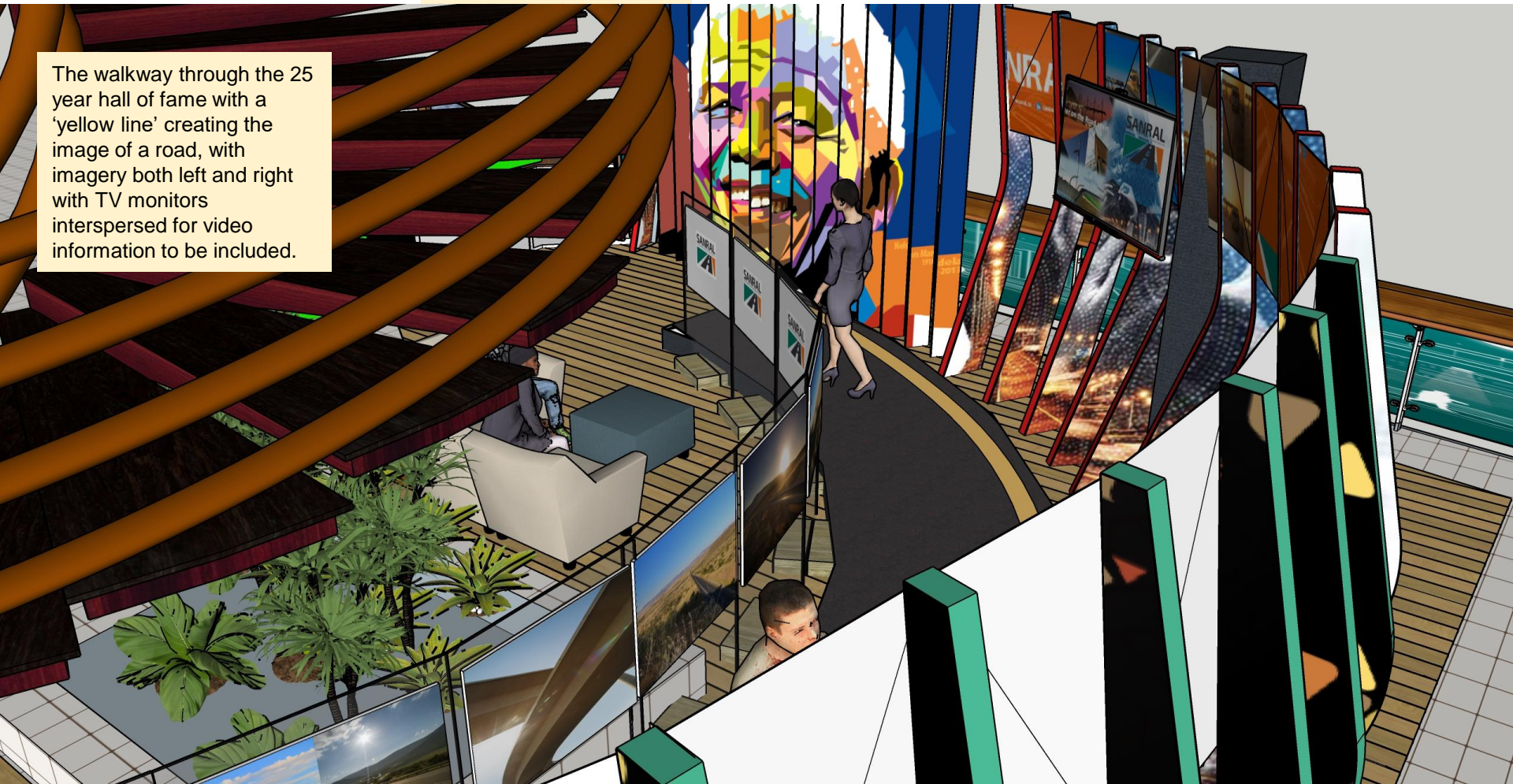
Reception engagement area

Enter walkway to the 25 year hall of fame

Concessionaires

Hospitality Lounge

The walkway through the 25 year hall of fame with a 'yellow line' creating the image of a road, with imagery both left and right with TV monitors interspersed for video information to be included.





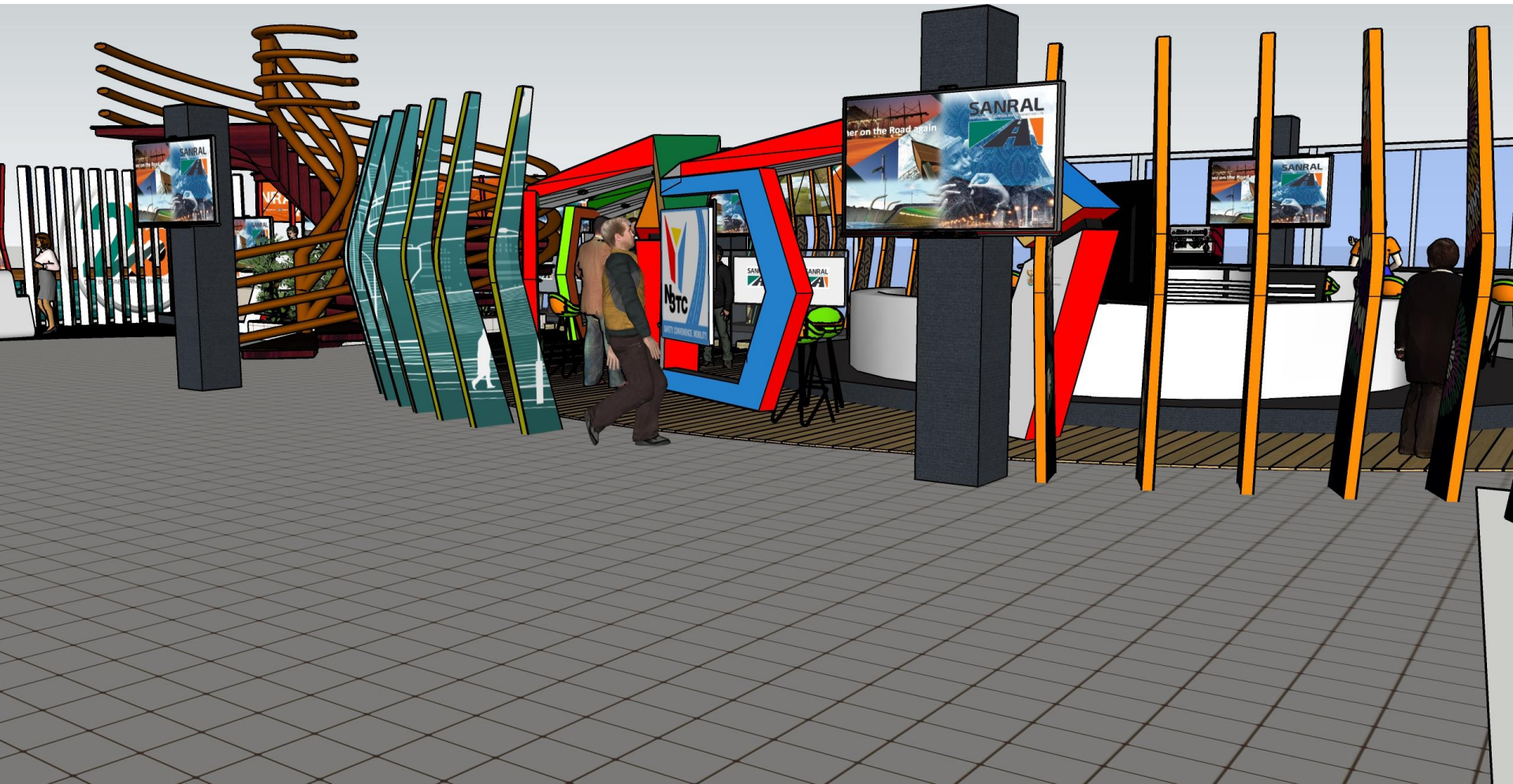
The lenticular graphic at entrance to the 25 year walkway, making use of the Mandela image and the 25 year logo



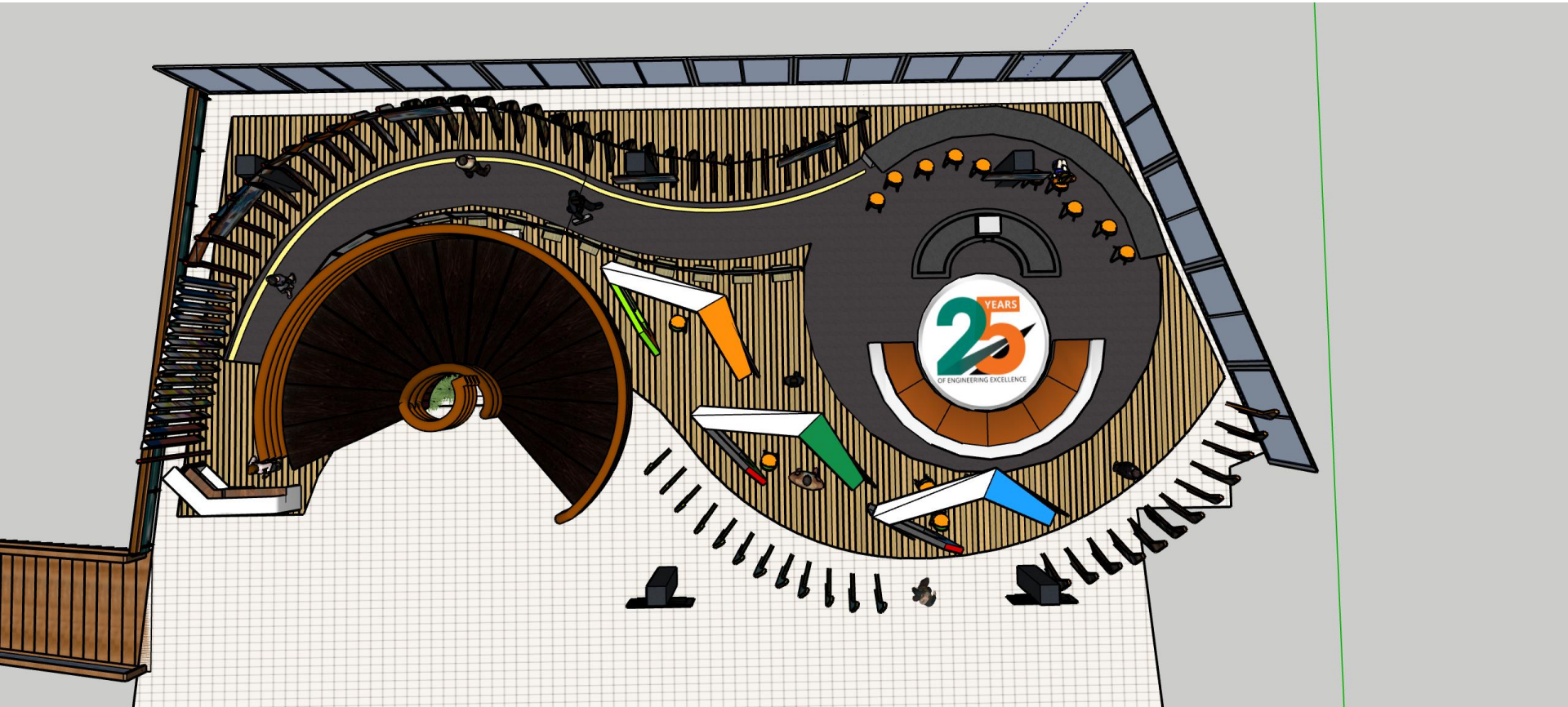
The 25 year hall of fame walkway lined both sides with graphics and information relating to projects, successes and achievements over the past 25 years. TV monitors interspersed along the pillars for video looped information



A counter and discussion area overlooking the views of the city



Overhead view



The background of the slide is a photograph of a multi-lane highway with several vehicles, including a white SUV in the foreground. The image has a teal color overlay. A large orange banner is positioned across the middle of the slide, containing white text. A white diagonal graphic element is in the top left corner.

Thank you for your Attention
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